IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al. Application No.: 09/604,898 Filed: June 28, 2000

Title: METHOD AND APPARATUS FOR CONDUCTING

OR FACILITATING A PROMOTION

Attorney Docket No. 99-112 Confirmation No.: 6292 Group Art Unit: 3622

Examiner: Duran, Arthur D.

RESPONSE

to the Office Action mailed December 7, 2007 (Paper No./Mail Date 20071119)

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner:

In response to the Non-Final Office Action mailed December 7, 2007, (Paper No./Mail Date 20071119), please enter the following amendments and consider the following remarks.